

ESTTA Tracking number: **ESTTA573682**

Filing date: **11/27/2013**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91213176
Party	Defendant Carlos Vieira
Correspondence Address	PETER H SMITH LAW OFFICE OF PETER H SMITH 3436 BECKWITH ROAD MODESTO, CA 95358 UNITED STATES peterhsmith@sbcglobal.net
Submission	Withdrawal Of Application
Filer's Name	Mark R. Leonard
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Signature	/Mark R. Leonard/
Date	11/27/2013
Attachments	vieira express abandonment.pdf(53660 bytes)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

THE NATIONAL COLLEGIATE ATHLETIC ASSOCIATION Opposer, v. CARLOS VIEIRA Applicant	Opposition No.: 91,213,176 Application Serial No.: 76/712967 Mark: LIVE THE MADNESS
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NOTICE OF EXPRESS ABANDONMENT

Pursuant to TBMP § 218, Applicant Carlos Vieira hereby expressly abandons the above-identified application, while reserving all rights in the mark covered by the application.

Respectfully submitted,

Dated: November 27, 2013

/Mark R. Leonard/
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Certificate of Service

I hereby certify that a true and complete copy of the foregoing Notice of Express Abandonment has been served on The National Collegiate Athletic Association by mailing said copy on November 27, 2013, via First Class Mail, postage prepaid to its counsel of record: Douglas N. Masters, 321 North Clark Street, Suite 2300, Chicago, Illinois 60654

/Mark R. Leonard/
Mark R. Leonard

EXPRESS ABANDONMENT